

HobbyHorse Art

Privacy and Cookies Policy

1. Introduction

Camilla Seligman is a sole trader, trading as HobbyHorse Art ("HobbyHorse Art") whose main trading address is at Foulrice Farm, Marton in the Forest, York, YO61 1NT.

HobbyHorse Art operates this Privacy and Cookies Policy because it is committed to safeguarding the privacy of those using this website (www.hobbyhorseart.com) and the confidentiality of any information that it collects about you. HobbyHorse Art is the data controller in respect of all personal data collected via this website. HobbyHorse Art is registered as a data controller with the Information Commissioner's Officer ("ICO") and its registration number is A8286418.

This Privacy and Cookies Policy sets out how HobbyHorse Art will use any personal data that it may obtain from you. This website is not intended for children and HobbyHorse Art does not knowingly collect data relating to children. If HobbyHorse Art changes any of the terms of this Privacy and Cookies Policy it will post the revised policy on this website behind the "Privacy and Cookies Policy" link at the bottom of each page.

Whenever you submit your information to HobbyHorse Art, whether it be by using this website, by email, over the telephone, in person or by any other means, HobbyHorse Art will collect and use of such information in accordance with the terms of this Privacy and Cookies Policy.

HobbyHorse Art is committed to ensuring that all personal data it holds is treated properly and in accordance with applicable data protection legislation. In accordance with data protection legislation, HobbyHorse Art is required to explain to you how it will treat any personal data which it collects from you.

You have the right to lodge a complaint with the ICO if you have any concerns with regard to the way in which HobbyHorse Art processes your personal data. HobbyHorse Art would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact HobbyHorse Art in the first instance.

2. What information does HobbyHorse Art collect and how does it use it?

You may give HobbyHorse Art information about you by corresponding with HobbyHorse Art by phone, e-mail or otherwise, when you purchase products from HobbyHorse Art or when you subscribe to the HobbyHorse Art newsletter. HobbyHorse Art may also automatically collect data about you (such as internet protocol (IP) address, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access our website ("Technical Data")) as you interact with this website. HobbyHorse Art collects this Technical Data by using cookies and other similar technologies. Please refer to section 8 for further information regarding the cookies used on this website.

Below a description of what personal data you may give HobbyHorse Art, the ways HobbyHorse Art may use your personal data, and which of the legal bases HobbyHorse Art relies on to do so.

Purpose/Activity	Type of Data	Lawful basis for processing
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To respond to an enquiry made by you (whether by phone/email/through the website or by other means)	(a) Identity Data (such as name/username or similar identifier and title) (b) Contact Data (such as billing address, delivery address, email address and telephone numbers) (c) Information regarding your enquiry	Necessary for the legitimate interests of HobbyHorse Art (to respond to your enquiry and to provide you with the information requested regarding HobbyHorse Art and HobbyHorse Art's products)
To process and deliver your order including: (a) manage payments, fees and charges; (b) collect and recover money owed to HobbyHorse Art	(a) Identity Data (b) Contact Data (c) Financial Data (such as bank account and payment card details) (d) Transaction Data (such as details about payments to and from you and other details of products and you have purchased from HobbyHorse Art)	(a) Performance of a contract with you (b) Necessary for the legitimate interests of HobbyHorse Art (to recover debts due to HobbyHorse Art)
To manage HobbyHorse Art's relationship with you which will include: (a) Notifying you about changes to HobbyHorse Art's Terms and Conditions of Sale, Terms of Use or this Privacy and Cookies Policy (b) Asking you to leave a review or take a survey in relation to any products you have purchased	(a) Identity Data (b) Contact Data (c) Transaction Data (d) Marketing Preferences (preferences in receiving marketing from HobbyHorse Art and your communication preferences)	(a) Performance of a contract with you (b) Necessary to comply with a legal obligation (c) Necessary for the legitimate interests of HobbyHorse Art (to keep HobbyHorse Art's records updated and to assess how customers view this website and products purchased from HobbyHorse Art)
To administer and protect HobbyHorse Art and this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	(a) Identity Data (b) Contact Data (c) Technical Data	(a) Necessary for the legitimate interests of HobbyHorse Art (for running its business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise) (b) Necessary to comply with a legal obligation
To use data analytics to improve this website, customer relationships and experiences	(a) Technical Data	Necessary for the legitimate interests of HobbyHorse Art (to keep this website updated and relevant, to develop HobbyHorse Art's business and to inform its marketing strategy)
To provide you with marketing information regarding HobbyHorse Art	(a) Identity Data (b) Contact Data	Consent. If you subscribe to our mailing list but subsequently decide that you no longer wish to receive such mailings please see section 4 below.

If HobbyHorse Art requires your information for the purposes of performing a contract with you and you fail to provide this information, or if the information you provide is not accurate, HobbyHorse Art may not be able to provide the products to you.

You warrant that any information you supply to HobbyHorse Art is accurate and up to date, that you will inform HobbyHorse Art if any such information requires updating, and that if you submit a third party's details to HobbyHorse Art you have that third party's permission to do so.

HobbyHorse Art will not sell any of your personal data to any third party.

3. Third Parties

HobbyHorse Art may share personal data about you:

- a) with third parties who are directly involved in dealing with any request, enquiry or order made by you;
- b) where such disclosure is required by law;
- c) with third parties who are providing HobbyHorse Art with professional advice;
- d) where the disclosure is in connection with any criminal investigation, legal proceedings or prospective legal proceedings where permitted by law;
- e) where the disclosure is in order to establish, exercise or defend HobbyHorse Art's legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);
- f) where HobbyHorse Art is required to enforce its Terms and Conditions of Sale and/or its Terms of Use; or
- g) where HobbyHorse Art has stated or informed you otherwise (e.g. in this policy or on its website).

If you subscribe to HobbyHorse Art's mailing list HobbyHorse Art may send you details of third parties' products and services from time to time. HobbyHorse Art will not pass on your information to any third party for the purpose of marketing.

HobbyHorse Art may also disclose your personal data to third parties in the event that it sells or buys any business or assets (in which case it may disclose your personal data to the prospective seller or buyer of such business or assets) or if HobbyHorse Art or substantially all of its assets are acquired by a third party, in which case personal data held by HobbyHorse Art about its customers and subscribers will be one of the transferred assets.

4. How do you stop marketing information being sent to you?

If you have opted-in to receive marketing materials, you can ask that such information is no longer sent to you by emailing HobbyHorse Art at info@hobbyhorseart.com or writing to HobbyHorse Art at Foulrice Farm, Marton in the Forest, York, YO61 1NT or clicking on the appropriate link in the footer of any of the marketing emails. It may take up to 14 working days to remove you from the marketing lists.

5. Security

HobbyHorse Art will take all reasonable steps to protect your personal data. However, the Internet is global and no data transmitted via the Internet can be guaranteed by HobbyHorse Art to be completely secure during transmission. HobbyHorse Art cannot guarantee the security of any data that you disclose online and it will not be responsible for any breach of security unless this is due to its negligence or wilful default. It is possible that the information you provide to HobbyHorse Art will be temporarily transferred via a route outside the European Economic Area as it passes between you and HobbyHorse Art.

6. Your Rights

If you have given your consent to receive marketing materials you may withdraw your consent at any time. Please see section 4 for further information.

You have a legal right to see a copy of the personal data that HobbyHorse Art keeps about you, subject to certain exemptions. Requests for such information should be made by email to info@hobbyhorseart.com or in writing to Foulrice Farm, Marton in the Forest, York, YO61 1NT.

In some circumstances you may also have a right to:

- a) rectify or erase any personal data HobbyHorse Art holds about you;
- b) restrict HobbyHorse Art's processing of your personal data;
- c) object to HobbyHorse Art processing your personal data;
- d) data portability in respect of your personal data.

In accordance with applicable data protection legislation, HobbyHorse Art follows security procedures when it processes your personal data. It may therefore request proof of your identity before disclosing certain information to you or acting on any requests pursuant to this section 6.

Please contact HobbyHorse Art at the above address if you have any reason to believe that information it holds about you is inaccurate.

7. How long does HobbyHorse Art retain your personal data?

HobbyHorse Art only retains your personal data for as long as it needs it for the purpose for which it was collected. Whilst taking into consideration its legal obligations, HobbyHorse Art will on an ongoing basis: review the length of time it retains your personal data; consider the purpose or purposes for which it holds your personal data for in deciding whether (and for how long) to retain it; securely delete your personal data if it is no longer needed for such purpose or purposes; and update, archive or securely delete your personal data if it goes out of date. For further information on how long HobbyHorse Art retains your personal data please contact the Data Compliance Officer at the address detailed in section 6 above.

8. Cookies

HobbyHorse Art's website uses "cookies" to ensure you receive the best possible visitor experience. Cookies are small files which are sent by a web server to an individual's computer which are then stored on that computer's hard drive. A cookie contains text, and is like an identification card which can only be translated by the server it originated from.

Cookies cannot tell HobbyHorse Art information such as your email address, which HobbyHorse Art can only collect where you provide it, for example if you subscribe to HobbyHorse Art's mailing list.

COOKIE NAME	COOKIE DESCRIPTION
G o o g l e Analytics	Used to analyse the use of our website. Google Analytics generates statistical and other information about our website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of our website. Google will store this information. Google's privacy policy is available at: http://www.google.com/privacypolicy.html .

Most internet browsers allow you to prevent cookies being stored on your computer. Alternatively you may be able to configure your browser to accept all cookies or to notify you when a cookie is offered by HobbyHorse Art's server. You may also be able to delete all cookies currently stored on your web browser.

Therefore unless you change your browser settings you will automatically accept cookies from this website.

HobbyHorse Art may also collect information about where you are on the Internet (e.g. the URL you came from, IP address, and domain types like .co.uk and .com), your browser type, the country where your computer is located, the pages of HobbyHorse Art's website that were viewed during your visit and any search terms that you entered on its website. HobbyHorse Art may collect this information even if you do not register with it, and will use it to administer its website, for internal operations (including troubleshooting, data analysis, testing, research, statistical and survey purposes) and as part of its efforts to keep its website safe and secure.

For further information about cookies and how they are used, please visit www.aboutcookies.org.

9. What about third party websites that you can access via this website?

HobbyHorse Art's website contains links to other websites which are outside its control and are not covered by this Privacy and Cookies Policy. If you access other websites using the links provided, the operators of those websites may collect personal data from you which will be used in accordance with their respective privacy policies which you should read. HobbyHorse Art is not liable for the practices of such third party website operators in respect of your personal data.

You acknowledge that any information that you post using HobbyHorse Art's social media facilities will be viewable by anybody who visits those websites and that such information is also subject to the relevant provider's privacy policy. You are advised to consult each such privacy policy to see how they will use your data.